



Corporate Partnerships

Building stronger communities with Habitat Kent



A corporate partnership with Habitat Kent can give your company a way to enunciate your social responsibility strategy clearly and concisely - helping build communities where everyone has a decent place to live. With your support, Habitat Kent provides:

- Affordable homeownership
- Financial education and financial literacy programs
- Volunteer experiences that bring together future homeowners, neighbors and community members

Your impact

Sponsorships are critical to our mission. Our programs help to restore hope, break the cycle of poverty, and ensure more children grow up in a stable, healthy home where they can truly thrive. You will see the impact of your contribution and feel the satisfaction of knowing that impact will last for generations.

Your support will allow us to provide equitable solutions that will help families in Kent County. Habitat's mission is to bring people together to build homes, communities, and hope and we achieve this by providing pathways to affordable homeownership. Habitat Kent partners with homebuyers to secure an affordable mortgage through a third-party lender. We work closely with every homebuyer to ensure they understand their mortgage forms, can access down payment assistance, and answer any questions about their closing. Habitat Kent homebuyers contribute hundreds of hours of sweat equity as they prepare to purchase their homes. These hours of preparation include classes on financial literacy, understanding their mortgage, debt reduction and credit repair, home maintenance, and more.

Your investment will provide the necessary funds to continue to build new, energy star-standard and all-electric homes, and to support our homeowner services department that facilitates mortgage services and homebuyer education. By investing in people, we invest in opportunities.

Sponsorship Opportunities

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These sponsorship levels relate to the financial commitment made toward the construction of an individual home or a single unit of a multi-family home. Volunteering is optional. Your organization can choose how much, if any, volunteer time you would like within the guidelines below. Additional options are available.

Major House Sponsors

Legacy: \$100,000

- Customized volunteer experience for staff members (up to 10 days)
- Customized video highlighting partnership
- Logo and signs prominently placed during construction (approx. nine months)
- Website and five social media recognition posts
- Invitation to home dedication event
- Invitation to Habitat Kent special events
- Lunch and Learn session for staff (virtual or in-person - up to three sessions)
- Recognition in quarterly Habitat newsletter
- Donor Feature in Habitat's Annual Report
- Recognition in printed program for Home Dedication

Keystone: \$50,000

- Customized volunteer experience for staff members (up to 8 days)
- Exclusive "thank you" message to your organization in newsletter
- Logo prominently placed during construction (approx. nine months)
- Website and three social media recognition posts
- Invitation to home dedication event
- Invitation to Habitat Kent special events
- Lunch and learn sessions for staff (virtual or in-person - up to two sessions)
- Donor spotlight in quarterly Habitat newsletter
- Recognition in Habitat's Annual Report
- Recognition in printed program for Home Dedication

Cornerstone: \$20,000

- Customized volunteer experience for staff members (up to 6 days)
- Personalized photo book
- Logo and signs prominently placed during construction (approx. nine months)
- Website and social media recognition post
- Invitation to home dedication event
- Lunch and learn session for staff (virtual or in-person)
- Recognition in quarterly Habitat newsletter
- Recognition in Habitat's Annual Report
- Recognition in printed program for Home Dedication

Additional Sponsorships

Sustaining: \$15,000

- Customized volunteer experience for staff members (up to four days)
- Social media promotions
- Name on construction site (approx. nine months)
- Recognition in quarterly Habitat newsletter
- Recognition in Habitat's Annual Report
- Recognition in printed program for Home Dedication

Contributing: \$10,000

- Customized volunteer experience for staff members (up to two days)
- Name on construction site (approx. nine months)
- Recognition in quarterly Habitat newsletter
- Recognition in Habitat's Annual Report
- Recognition in printed program for Home Dedication

Supporting: \$5,000

- Customized volunteer experience for staff members (up to one day)
- Recognition in quarterly Habitat newsletter
- Listed in Annual Report
- Recognition in printed program for Home Dedication

Sponsoring: \$2,500

- Customized volunteer experience for staff members (up to one day)
- Listed in Annual Report
- Recognition in printed program for Home Dedication

Additional Ways to Give

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Volunteer

Our business partners enjoy great team-building volunteer opportunities for employees, public recognition and promotion of their commitment to Habitat Kent, positive attention in the communities where their customers and employees live, and access to special networking events.

Skilled Volunteers:

Many of our projects require specific skilled trades people. The complexity of these projects present a unique opportunity for corporate partners to help us. We look for skills such as:

- Electricians
- HVAC Technicians
- Carpenters
- Painters
- Site Supervisors
- Crew Supervisors



In-Kind Support

When organizations donate goods or services, those donations are considered gifts-in-kind. Habitat Kent accepts in-kind gifts like building materials, furniture, appliances and more. Our corporate partnerships help make our work at Habitat possible. Examples include:

- Donated shingles which otherwise would be paid for by Habitat Kent
- Donated land on which to build a home
- A donated home to be renovated

Workplace Giving

These employer-sponsored programs may have an annual or ongoing enrollment period and may either be run through third parties like the United Way or directly through your employer. Your donation is typically split between each pay period, resulting in a recurring, manageable deduction from your paycheck.

Matching Gifts

Matching gift programs allow employees to give a financial donation to their favorite nonprofit organization, like Habitat Kent, which your company matches with a like or greater gift. Make sure your employees know about doubling their impact on affordable housing.



Commit to building stronger communities with Habitat Kent

Become a Corporate Sponsor:

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

We'd like to be a sponsor! Sponsor Level Name: _____

Sponsor Level Amount: _____

Name as you would like it to appear for recognition: _____

Support our sustainability and strengthen your commitment to stronger communities with a multi-year financial pledge:

3 year pledge Level Amount: _____ **5 year pledge** Level Amount: _____

Payment Type:

Donor Advised Funds cannot fulfill a pledge or be used to secure event sponsorships. Please consult your financial advisor for more information.

___ Please send an invoice

___ Check enclosed (payable to Habitat for Humanity of Kent County)

___ Credit Card (Visa, Mastercard or Discover. Also payable online at www.habitatkent.org/donate)

Card Number: _____ Expiration: _____

Name on Card: _____ Security Code: _____

Signature: _____